1 of 6

Rep Order# 6848760 EC'd Yes Ver# 13 Mod# 3 Status Confirmed Traffic Order# 202855

Printed: 09/12/2012 9:39 AM 09/11/2012 6:37 PM

Last Received: 09/1 Showing Buylines: All Lines

Phone# Fax#	Buyer	Estimate#	Product		Station V
	Erica Corso	2272	JOE DONNELLY 4 SENAT	().JOE DONNELLY 4 US S	WISH-TV INDIANAPOLIS, IN
Hiatus Weeks	Flight Dates	Agency C/P1/P2/E 299/301/2272	WASHIN		Agency ()B
	09/04/2012 - 09/10/2012	299/301/2272	WASHINGTON, DC 20001	650 MASSACHUSETTS AVE, N.W., SUITE 210) BUYING TIME

JOE DONNELLY FOR US SENATE SC=*

-- CONTRACT COMMENT --

Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

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10	9	ω	7	თ	ហ	44	ω	N	₽	Ln
F Buyl	M Buyl	M Buy-	M Buy	M Buy	M Buy:	F Buy:	F Buy	M Buy		Day
7A-8A DAYI Buyline Comment: WIN	2P-3P THE Buyline Comment: WIN	4P-5P Buyline Comment:	11P-1135P Buyline Comment:	10A-11A Buyline Comment:	12P-1230P Buyline Comment:	12P-1230P WISH-TV NI Buyline Comment: RATE CHNG	8A-9A CBS Buyline Comment: WIN	11A-12P Buyline Comment:	11A-12P THE PRICE Buyline Comment: RATE CHNG	Time
DAYBREAK/CBS THIS MORNING : WIN	THE TALK : WIN	ANDERSON : WIN	WISH-TV NEWS 8 @ 11	LET'S MAKE A DEAL : RATE CHNG	: WIN	12P-1230P WISH-TV NEWS 8 @ NOON Comment: RATE CHNG	CBS THIS MORNING	THE PRICE IS RIGHT: RATE CHNG	THE PRICE IS RIGHT: RATE CHNG	Program
:30	: 30	: 30	: 30	:30	: 30	: 30	: 30	: 30	:30	Len
\$200.00	\$150.00	\$150.00	\$350.00	\$200.00	\$250.00	\$400.00	\$75.00	\$450.00	0	Rate
09/07-09/07	09/10-09/10	09/10-09/10	09/10-09/10	09/10-09/10	09/10-09/10	09/07-09/07	09/07-09/07	09/10-09/10	09/07-09/07	Dates
ч	щ	н	0	ц	μ	ш	н	Н	1 2	Spots/Week
Ы	ш	н	0	ш	Н	Н	Н	щ	Н	# of Weeks
Н	щ	Ц	0	щ	Н	.	ц	Н	Н	Total Spots
\$200.00	\$150.00	\$150.00	\$0.00	\$200.00	\$250.00	\$400.00	\$75.00	\$450.00	\$450.00	Total Cost
										Daypart

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Daypart

Rep Order# EC'd Yes $_{\rm LT}$ Fax# Station Phone# Buyer Estimate# Product Advertiser 21 20 19 18 17 16 15 14 Ŀ $^{\mu}_{\omega}$ 12 그 WISH-TV INDIANAPOLIS, IN r () JOE DONNELLY 4 US S 2272 JOE DONNELLY 4 SENAT Erica Corso hrj z щ Z щ 퍼 щ HT υŢ Z щ Day 6848760 Buyline Comment: WIN Buyline Comment: 1X N/A, Buyline Comment: 1X CXL'D Buyline Comment: WIN 1X CXL'D Buyline Comment: 1X N/A, MKGD ON LN 60 Buyline Comment: WIN Buyline Comment: 1X CXL'D Buyline Comment: RATE CHNG 8A-9A 530P-6P 5P-530P 530P-6P Time 8A-9A 6P-630P 6P-630P 9A-10A 3P-4P 1230P-2P 1230P-2P Ver# 13 CBS SOAPS Y&R / B&B WISH-TV WISH-TV NEWS 8 AT CBS WISH-TV NEWS 8 CBS SOAPS Y&R / B&B WISH-TV WISH-TV NEWS 8 AT 6 RACHAEL RAY CBS INDY STYLE Program Mod# THIS MORNING THIS MORNING NEWS NEWS 8 MKGD ON HL#6850406 w ω Status Confirmed AΤ AT 5:30 AT 5:30 ഗ Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Traffic Order# 202855 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 09/04/2012 - 09/10/2012 299/301/2272 \$400.00 \$100.00 Rate \$400.00 \$150.00 \$150.00 \$400.00 \$400.00 \$400.00 \$6,00.00 \$600.00 \$150.00 Showing Buylines: All Lines Last Received: 09/07-09/07 09/06-09/06 09/04-09/04 09/07-09/07 09/10-09/10 09/07-09/07 09/10-09/10 09/07-09/07 09/07-09/07 09/10-09/10 09/07-09/07 Dates 09/11/2012 6:37 PM Printed: ш سر 0 ш 0 0 0 0 0 Spots/Week Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Rep Firm 09/12/2012 9:39 AM # of Weeks 0 0 0 0 0 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 0 0 0 0 0 0 Total Spots \$0.00 \$0.00 \$400.00 Total Cost \$0.00 \$150.00 \$150.00 \$400.00 \$0.00 \$0.00 \$600.00 \$0.00

Buyline Comment: 1X CXL'D

٠.	09/11/2012 6:37 PM	Printed:	
	5:37 PM	09/12/2012 9:39 AM	
		3 of	

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Daypart

Rep Order# EC'd Yes

6848760

Ver#

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Mod#

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Status Confirmed

Traffic Order# 202855

Last Received: 09/ Showing Buylines: All Lines

TTFax# Station V Advertiser Phone# Estimate# Buyer Product 34 ω 31 30 28 27 Ę, 32 29 26 25 24 23 22 WISH-TV INDIANAPOLIS, IN r ().JOE DONNELLY 4 US S 2272 JOE DONNELLY 4 SENAT Erica Corso TU 5 UT TH S TU щ Z hrj Z щ Z Day ΉT Buyline Comment: Buyline Comment: RATE CHNG Buyline Comment: Buyline Comment: Buyline Comment: RATE CHNG Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: Time 11A-12P 11A-12P 4P-5P 7A-8A 11A-12P 430A-5A 630P-7P 630P-7P 5P-530P 7A-8A 7A-8A 730P-8P 730P-8P WIN RATE CHNG WIN ANDERSON RATE CHNG 1X CXL'D CBS MORNING 1X CXL'D WISH-TV 6P 1X CXL'D WISH-TV 6P DAYBREAK/CBS THIS MORNING DAYBREAK/CBS THIS DAYBREAK/CBS THIS MORNING THE PRICE THE PRICE IS THE PRICE IS RIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT WISH-TV Program NEWS 8 IS NEW NEW NEWS RIGHT RIGHT AT 5 MORNING Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () BUXING LIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001) BUYING TIME :30 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 09/04/2012 - 09/10/2012 299/301/2272 Rate \$450.00 \$300.00 \$350.00 \$350.00 \$350.00 \$600.00 \$600.00 \$600.00 \$50.00 \$600.00 \$450.00 \$450.00 \$400.00 09/04-09/04 09/05-09/05 09/04-09/04 09/07-09/07 09/06-09/06 09/05-09/05 09/04-09/04 09/06-09/06 09/07-09/07 09/10-09/10 09/10-09/10 09/07-09/07 09/10-09/10 Dates سر ш 0 سر 0 0 Spots/Week Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks ш 0 0 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Н سا 0 ш 0 0 Total Spots \$0.00 \$0.00 Total Cost \$300.00 \$600.00 \$600.00 \$450.00 \$0.00 \$400.00 \$350.00 \$350.00 \$350.00 \$600.00 \$600.00

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Daypart

Rep Order# EC'd Yes

6848760

Ver#

13

Mod#

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Status Confirmed

Traffic Order# 202855

Last Received:

Printed: 09/12/2012 9:39 AM 09/11/2012 6:37 PM

Ľ Station Fax# Buyer Estimate# Advertiser Phone# Product 50 49 48 47 46 45 44 43 42 41 40 39 38 37 Ι'n 36 $\frac{3}{5}$ WISH-TV INDIANAPOLIS, IN at ().JOE DONNELLY 4 US S JOE DONNELLY 4 SENAT Erica Corso Σ US Σ Σ Σ S, Day UT TΗ UT TH υŢ TH υT TH ΤU THBuyline Comment: Time 11P-1135P WISH-TV NEWS 5P-530P 5P-530P 5P-530P 7P-8P 6P-630P 6P-630P 6P-630P 530P-6P 530P-6P 530P-6P 4P-5P 4P-5P 730P-8P 730P-8P 730P-8P WIN WISH-TV WISH-TV VISH-TV ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT WISH-TV NEWS WISH-TV WISH-TV WISH-TV VISH-TV WISH-TV NEWS Program 60 MINUTES ANDERSON ANDERSON NEWS NEWS NEWS NEWS NEWS NEWS NEWS ∞ ω ω ω ω œ ω ω ω ω ര AΤ AΤ AΤ ATAΤ AΤ ATATAT 5:30 11 5:30 5:30 ഗ Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len : 30 : 30 :30 :30 :30 :30 :30 09/04/2012 - 09/10/2012 299/301/2272 Rate \$600.00 \$900.00 \$600.00 \$600.00 \$1,500.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$300.00 \$300.00 Showing Buylines: All Lines 09/04-09/04 09/06-09/06 09/04-09/04 09/09-09/09 09/06-09/06 09/05-09/05 09/04-09/04 09/06-09/06 09/05-09/05 09/04-09/04 09/06-09/06 09/05-09/05 09/04-09/04 09/06-09/06 09/05-09/05 09/05-09/05 Dates ш ш ш ۱... ш ш щ. ш ш <u>ы</u> ... щ. Spots/Week Sales Office Salesperson Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots \$600.00 Total Cost \$900.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$300.00 \$300.00 \$600.00 \$1,500.00 \$600.00 \$600.00

Daypart

2855 **Printed:** 09/12/2012 9:39 AM **Last Received:** 09/11/2012 6:37 PM **Showing Buylines:** All Lines

										1 1	LT	Buyer Phone# Fav#	Station Advertiser Product
60	59	58	57	56	ហ	54	53	52	51	I I I	Ln	Š	ser
M Buyli	F Buyline	SU Buyline	SU Buyli	SA 8 Buyline	F Buyli	W-F Buyli	F Buyli	TH	W	1 1 1	Day	Erica Corso	ISH-TV IND ().JOE JOE DONNE
1230P-2P Buyline Comment:	10A-11A .ne Comment:	1130P-12A ne Comment:	1130A-12P Buyline Comment:	8P-10P ne Comment:	9P-10P Buyline Comment:	430A-459A Buyline Comment:	7A-8A Buyline Comment:	11P-1135	11P-1135P	1	Time		WISH-TV INDIANAPOLIS, IN () .JOE DONNELLY 4 US S DOE DONNELLY 4 SENAT
CBS SOAPS Y&R / MKGD FOR LN 11	ANDERSON COOPER	A SUN SPORTS LOCKER	1130A-12P COUNTDOWN TO KICKOFF Comment: ADD TO SKED AS MKGD	US OPEN FINAL ADD TO SKED AS	CSI NY	A NEWS	DAYBREAK/CBS THIS	11P-1135P WISH-TV NEWS 8 @	P WISH-TV NEWS 8 @		Program		, IN Y 4 US S AT
В&В	MKGD FOR HL#6846970	R KGD FOR HL#6846970	COUNTDOWN TO KICKOFF ADD TO SKED AS MKGD FOR HL#6846970	MKGD FOR HL#6846970	KGD FOR HL#6846970		S MORNING	11	11	-		Flight Dates Hiatus Weeks	Agency () 650 MA WASH
:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	1	Len) BUYING TIME ASSACHUSETTS IINGTON, DC 20
\$600.00	\$200.00	\$200.00	\$400.00	\$750.00	\$1,200.00	\$50.00	\$350.00	\$900.00	\$900.00	 	Rate	09/04/2012 - 09/10/2012	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001
09/10-09/10	09/07-09/07	09/09-09/09	09/09-09/09	09/08-09/08	09/07-09/07	09/05-09/07	09/07-09/07	09/06-09/06	09/05-09/05		Dates	12	I.W., SUITE 210
ш	ц	н	Н	Н	н	Н	н	1	ш	! ! ! !	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
Н	Н	Ы	Ь	Н	Н	Ц	Н	н	سر			1 Phone# 1 FAX#	
J A	Н	Н	Н	щ	₽	Н	Н	Н	Н		Total	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY
\$600.00	\$200.00	\$200.00	\$400.00	\$750.00	\$1,200.00	\$50.00	\$350.00	\$900.00	\$900.00		Total Cost	005 938	УУ ЭНІА

Estimate# 2272 Buyer Erica Corso Phone#	Station WISH-TV INDIANAPOLIS, IN Advertiser ().JOE DONNELLY 4 US S Product JOE DONNELLY 4 SENAT	Rep Order# 6848760 EC'd Yes
	APOLIS, IN NNELLY 4 US S 4 SENAT	Ver# 13 Mod# 3 Status Confirmed
Agency C/P1/P: Flight Dates Hiatus Weeks	Agency (650 N WAS	Status Confirmed
Agency C/P1/P2/E 299/301/2272 Flight Dates 09/04/2012 - 09/10/2012 Hiatus Weeks	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001	Traffic Order# 202855 Prin Last Received: 09/ Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 09/12/2012 9:39 AM 09/11/2012 6:37 PM 1 Lines
215-567-6005 215-567-5938) PHILADELPHIA) KATE BRADY	2 9:39 AM

--SALES MONTHLY TOTALS--

Buyer Phone# Fax#

---COMPETITIVE---Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 50 / \$24,375.00 Sales Totals: 50 / \$24,375.00 Sep 12: 50 / \$24,375.00

Demos Books RA35+ null

Market Totals

\$65,843

CABL VTTW

1% 0/0

NIXW WISH

w % 37%

YDNW

%

WRTV

12%

WTHR

45%

-- CREDIT RISK --

CASH IN ADVANCE

6 of 6

			[Filtered by:] [Sorted by: Alt Order#	ed by: 1 [So	[Filter		
	\$150.00	M-F 4p-5p	09/10/12	:30	357-5p	POL/Joe Donnelly For JOE DONNEI 2272 Anderson Cooper	HSIW
	\$600.00	M-F 730-8p	09/10/12	:30	728-8p	POL/Joe Donnelly For JOE DONNEI 2272 Entertainment Tonight	HSIM
	\$400.00	News 8 @5	71/01/60	.30	0-030p		VIO
	9400.00	News of (Co	00/10/12		E E305	DONNE 2272	WIST.
	\$400.00	News 8 @6	09/10/13	၁	448-830n		MS.M
	\$200.00	Let's Make a Dea	09/10/12	:30	958-11a	DONNEI 2272	HSIW
	\$600.00	Daytime Afternoo	09/10/12	:30	1227-2p	POL/Joe Donnelly For JOE DONNEI 2272 Soap Rotator	HSIM
	\$150.00	The Talk	09/10/12	:30	2-3p	DONNEI 2272	HSIW
	\$400.00	News 8 @530	09/10/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @ 530p	HSIW
	\$250.00	Noon News	09/10/12	:30	1158a-1230p	POL/Joe Donnelly For JOE DONNEI 2272 Noon News	HSIW
	\$450.00	Price is Right	09/10/12	:30	1058-12p	DONNEI 2272	HSIM
	\$1,500.00	Sun Hour 1	09/09/12	:30	658-8p	DONNET 22/2	WISH
	\$75.00	CBS Inis Mornin(21/10/60	:30	8-9a	DONNEL 2272	HOIM
	\$350.00		21/10/60	S	7-0d	DONNELSSTS	WICH
	\$350 OO	OBS This Morning	09/07/12	<u>ن</u> ز	7_82	DONNEI 2272	WISH.
	\$600.00	Daytime Afternoo	09/07/12	:30	1227-2p	DONNEI 2272	HSIW
	\$450.00	M-F 730-8p	09/07/12	:30	728-8p	POL/Joe Donnelly For JOE DONNEI 2272 Entertainment Tonight	HSIM
	\$200.00	CBS This Morning	09/07/12	:30	7-8a	POL/Joe Donnelly For JOE DONNEI 2272 CBS This Morning @7a	HSIW
	\$400.00	News 8 @6	09/07/12	:30	558-630p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @6	HSIM
	\$400.00	Noon News	09/07/12	:30	1158a-1230p	POL/Joe Donnelly For JOE DONNEI 2272 Noon News	HSIM
	\$450.00	Price is Right	09/07/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2272 Price Is Right	HSIM
	\$600.00	News 8 @530	09/06/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @ 530p	HSIM
	\$600.00	News 8 @6	09/06/12	:30	558-630p	DONNEI 2272	HSIM
	\$900.00	LN M-F	09/06/12	:30	11-1135p	DONNEI 2272 News 8	HSIM
	\$150.00	CBS This Morning	09/06/12	:30	8-9a	DONNEL 22/2	WISH
	\$600.00	M-F /30-8p	09/06/12	::30	728-8p		WISH
	\$300.00	M-F 4p-5p	09/06/12	:30	357-5p	DONNEL22/2	WISH
	\$600.00	Price is Right	21/90/12	30	1058-12p	DONNEL 22/2	WISH
	\$350.00	CBS I his Morning	09/06/12	: ::	7-8a	DONNEL 22/2	Wigh H
	\$350.00	News o @3	09/06/12	S	3-030p	DONNEL 2272	WIGH
	\$390.00	News 9 @F	09/05/12	: : : :	7-88 1-88		W W I
	\$350.00	CBS This Morning	00/05/12		7 00 - 140	DONNEL 2272	Wig I
	\$600.00	Drice is Dight	09/05/12	: :	1058-12n	DONNEI 2272	WISH.
	\$300.00	M-E 4n-5n	09/05/12	ဂ	357-5p	DONNEI 2272	WINI.
	\$600.00	M-F 730-8p	09/05/12	: :30	728-8n	DONNEI 2272	HSIW
	\$600.00	News 8 @5	09/05/12	:30	5-530p	DONNEI 2272	HSIW
	\$600.00	News 8 @530	09/05/12	:30	530-6p		HSIW
	\$900.00	LN M-F	09/05/12	:30	11-1135p	DONNEI 2272	HSIM
	\$600.00	News 8 @6	09/05/12	:30	558-630p	DONNEI 2272	HSIM
	\$50.00	CBS Morning Nev	09/04/12	:30	430-5a	DONNEI 2272	HSIM
	\$600.00	News 8 @5	09/04/12	:30	5-530p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @5p	HSIW
	\$600.00	News 8 @6	09/04/12	:30	558-630p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @6	HSIW
	\$900.00	LN M-F	09/04/12	:30	11-1135p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @ 11 M-F	HSIM
	\$350.00	CBS This Morning	09/04/12	:30	7-8a	CBS This Morning	HSIM
	\$150.00	CBS This Morning	09/04/12	:30	8-9a	POL/Joe Donnelly For JOE DONNEI 2272 CBS This Morning @8	HSIW
	\$600.00	Price is Right	09/04/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2272 Price Is Right	HSIW
	\$300.00	M-F 4p-5p	09/04/12	:30	357-5p	POL/Joe Donnelly For JOE DONNEI 2272 Anderson Cooper	HSIM
	\$600.00	News 8 @530	09/04/12	:30	530-6p	POL/Joe Donnelly For JOE DONNEI 2272 News 8 @ 530p	HSIM
	\$600.00	M-F 730-8p	09/04/12	:30	728-8p	POL/Joe Donnelly For JOE DONNEI 2272 Entertainment Tonight	HSIM
						Alt Order #: 06848760	Alt Order#
Ad-ID MG MG Into	Kate /	Time Inv. Code (Place	Date Air I		Time Period	Advertiser Product EstimOrder Inventory Descri Time Period Length	Station
						Spot Manager: All. 09/04/12-09/10/12	Spot

REPORT

Spot Manager: All, 09/04/12-09/10/12

Station Advertiser

Alt Order #: 06848760 Product Estin Order Inventory Descri Time Period Length Date Air Time Inv. Code (Place Rate Ad-ID \$22,025.00 \$22,025.00 MG MG Info

WIDEORBIT REPORT

[Filtered by:] [Sorted by: Alt Order #

Spot Manager: All, 09/04/12-09/10/12 (08/31/12 10:43:48 AM



Remit Address:

90359 Collections Center Drive Chicago, IL 60693

WISH

Billing: (317) 923-8888 Main: (317) 923-8888

Estimate Number 2272	Product	Advertiser
2272	JOE DONNELLY 4 SENAT	POL/Joe Donnelly For US Senate (D)

Invoice Date Invoice #

08/27/12 - 09/10/12 September 2012 09/16/12 202855-1

Product	JOE DONNELLY 4 SENAT	 Invoice Month
Estimate Number	2272	 Invoice Period
Station	WISH	Order#
Account Executive	Account Executive Petry Philadelphia	Alt Order#

		<u> </u>		
	Deal #	Alt Order#	Order#	
The second secon		06848760	202855	

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Sales Region Sales Office

National

Petry/Philadelphia

Washington, DC 20001-3796 USA

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

IDB#	
Advertiser Code	299
Product Code	301

Advertiser Ref	Agency Ref INS	
	IN5252/SP2893/TO824/A	

-	10	ဖ	œ	6	Oi .	4	ω	8	Line
HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIW HSIW	Channel WISH
Soap Rotator	CBS This Morning @7a	The Talk	Anderson Cooper	Let's Make A Deal	Noon News	Noon News	CBS This Morning @8	Price Is Right	Description Price Is Right
1227-2p	7-8a	2-3p	357-5p	958-11a	1158a-1230p	1158a-1230p	8-9a	1058-12p	Time 1058-12p
09/03/12 to 09/09/12 F 09/07/12 to	09/10/12 to 09/16/12 M 09/10/12 to	09/03/12 to 09/09/12 F 09/07/12 to	09/03/12 to 09/09/12 F 09/07/12 to	09/10/12 to 09/16/12 M 09/10/12 to	09/03/12 to 09/09/12 F 09/07/12 to	Day Date to			
:30	1x	:30	:30	1x :30	:30	:30	:30 1x	:30 1x	Length
7:57 AM	M 2:27 PM	M 4:54 PM	9:58 AM	M 12:25 PM	12:10 PM	8:26 AM	12:00 PM	10:59 AM	Length Aired Days
JSD120630H	JSD120730H	ЈЅD120730Н	JSD120730H	ЈЅD120730Н	ЈЅD120730Н	ЈЅD120330Н	JSD120730H	JSD120730H	Ad-ID
\$200.00	\$150.00	\$150.00	\$200.00	\$250.00	\$400.00	\$75.00	\$450.00	\$450.00	Rate Reconciliation
		1	1	4		4			ciliation Ref#



Remit Address:

90359 Collections Center Drive Chicago, IL 60693

WISH

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Estimate Number 2272 Advertiser Product POL/Joe Donnelly For US Senate (D) JOE DONNELLY 4 SENAT

Invoice Date Invoice Period Invoice Month Invoice # 08/27/12 - 09/10/12 09/16/12 September 2012 202855-1

Page 2 of 6

Sales Region Sales Office Account Executive Station Petry Philadelphia MSIM National Petry/Philadelphia

Deal # Order Flight Order# Alt Order# 09/04/12 - 09/10/12 06848760 202855

Special Handling Billing Type Billing Calendar Cash Broadcast

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Attention: Accounts Payable

Buying Time

Billing Address:

IDB# Product Code Advertiser Code 299 301

Agency Ref Advertiser Ref IN5252/SP2893/TO824/A

		25			22			20			19			18			17			16			12				1	Line
HSIM		HSIW	HSIW		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIW		HSIM	MSIM		HSIW	HSIW		HSIW	HSIW	HSIW		HSIW	
		Entertainment Tonight			News 8 @5p			CBS This Morning @8			CBS This Morning @8			News 8 @6			News 8 @6			News 8 @ 530p			Soap Rotator				Soap Rotator	Channel Description
		728-8p			5-530p			8-9a			8-9a			558-630p			558-630p			530-6p			1227-2p				1227-2p	Time
П	09/03/		Z	09/10/		Th	09/03/		Tu	09/03/		Ζ	09/10/		F	09/03/		≤	09/10/		Z	09/10/		Σ	F	09/03/		Day
09/07/12	09/03/12 to 09/09/12	б	09/10/12	09/10/12 to 09/16/12	₽	09/06/12	09/03/12 to 09/09/12	₽	09/04/12	09/03/12 to 09/09/12	₽	09/10/12	09/10/12 to 09/16/12	₽	09/07/12	09/03/12 to 09/09/12	ť	09/10/12	09/10/12 to 09/16/12	õ	09/10/12	09/10/12 to 09/16/12	to	09/10/12	09/07/12	09/03/12 to 09/09/12	to	Date
:30	1×		:30	1×		:30	1x		:30	1x		:30	1x		:00	1x		:30	1×		:30	1×		:30	:00	1 _x		Length
7:39 PM			5:09 PM	M		8:29 AM	T		8:26 AM	T		6:20 PM	M			1 1 1 1 1 1 1		5:41 PM	M		12:29 PM	M		12:55 PM		F		Length Aired Days
JSD120730H			JSD120730H			JSD120630H			JSD120330H			JSD120730H						JSD120730H			JSD120730H			JSD120730H				Ad-ID
\$450.00			\$400.00			\$150.00			\$150.00			\$400.00			\$400.00			\$400.00			\$600.00			\$600.00	\$600.00			Rate
															\$400.00 Credited))) See MG 11.2			Reconciliation
1			_						>			_			1									2	7			Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY 4 SENAT
Estimate Number 2272

	Invoice #	202855-1
 	Invoice Date	09/16/12
	Invoice Month	September 2012
 	Invoice Period	08/27/12 - 09/10/12

Page 3 of 6

,		
	National	Sales Region
	Petry/Philadelphia	Sales Office
	Petry Philadelphia	Account Executive Petry Philadelphia
	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
09/04/12 - 09/10/12		06848760	202855

Billing Calendar	Broadcast	adi
Billing Type	Cash	Adν
Special Handling		Pro

Washington, DC 20001-3796

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW Billing Address:

Floor 1

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	Product Code
	IN5252/SP2893/TO824/A	301

36	35	34	33	32	31	30	29	28	Line 26
HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIM HSIM	Channe WISH
Anderson Cooper	Anderson Cooper	Anderson Cooper	CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	Price Is Right	Price Is Right	Price Is Right	Channel Description WISH Entertainment Tonight
357-5p	357-5p	357-5p	7-8a	7-8a	7-8a	1058-12p	1058-12p	1058-12p	Time 728-8p
09/03/12 W	09/03/12 Tu	09/03/12 Th	09/03/12 W	09/03/12 Tu	09/03/12 Th	09/03/12 W	09/03/12 Tu	09/10/12 M	Day
09/03/12 to 09/09/12 W 09/05/12 to	09/03/12 to 09/09/12 Tu 09/04/12 to	09/03/12 to 09/09/12 Th 09/06/12 to	09/03/12 to 09/09/12 W 09/05/12 to	09/03/12 to 09/09/12 Tu 09/04/12 to	09/03/12 to 09/09/12 Th 09/06/12 to	09/03/12 to 09/09/12 W 09/05/12 to	09/03/12 to 09/09/12 Tu 09/04/12 to	09/10/12 to 09/16/12 M 09/10/12 to	Date to
1x	1x	1x	:30 1×	:30 1×	:30 1×	:30 1×	:30 1×	:30 1×	Length
4:38 PM	4:23 PM	7:56 AM	7:59 AM	7:27 AM	11:27 AM	11:59 AM	10:59 AM	7:41 PM	Length Aired Days Ad-ID
JSD120630H	ЈЅD120630Н	JSD120630H	JSD120630H	JSD120630H	JSD120630H	JSD120630H	JSD120630H	JSD120730H	Ad-ID
\$300.00	\$300.00	\$350.00	\$350.00	\$350.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate
0	0	0	0	0	0	0	0	0	Reconciliation
									Ref#



Remit Address:

90359 Collections Center Drive Chicago, IL 60693

HSIW

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

2272	Estimate Number 2272
JOE DONNELLY 4 SENAT	Product
POL/Joe Donnelly For US Senate (D)	Advertiser

	Invoice #	202855-7
JS Senate (D)	Invoice Date	09/16/12
NAT	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

L				
Order Flight	Deal #	Alt Order#	Order#	
21/U1/6U - C1/PU/6U		06848760	202855	

Billing Calendar	Broadcast	Đ
Billing Type	Cash	Ac
Special Handling		Pr

Washington, DC 20001-3796 USA

Floor 1

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW

Billing Address:

<u> </u>		<u></u>
Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

45		44	43	42	<u>4</u>	40	39	38	37	Line 36
HSIW	HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	HSIW HSIW	Channel WISH
Entertainment Tonight		Entertainment Tonight	Entertainment Tonight	News 8 @6	News 8 @6	News 8 @6	News 8 @ 530p	News 8 @ 530p	News 8 @ 530p	Description Anderson Cooper
728-8p		728-8p	728-8p	558-630p	558-630p	558-630p	530-6p	530-6p	530-6p	Time 357-5p
	09/03/12 W	09/03/1; Tu	09/03/12 Th	09/03/12 W	09/03/1; Tu	09/03/1; Th	09/03/1; W	09/03/1; Tu	09/03/1: Th	Day
б	09/03/12 to 09/09/12 W 09/05/12	09/03/12 to 09/09/12 Tu 09/04/12 to	09/03/12 to 09/09/12 Th 09/06/12 to	09/03/12 to 09/09/12 W 09/05/12 to	09/03/12 to 09/09/12 Tu 09/04/12 to	09/03/12 to 09/09/12 Th 09/06/12 to	09/03/12 to 09/09/12 W 09/05/12 to	09/03/12 to 09/09/12 Tu 09/04/12 to	09/03/12 to 09/09/12 Th 09/06/12 to	Date to
	:30 1×	:30 1x	:30	:30	:30	:30	:30	:30	:30	Length
	W 7:47 PM	7:56 PM	6:21 PM	5:59 PM	6:09 PM	5:36 PM	5:43 PM	5:43 PM	4:34 PM	Length Aired Days Ad-ID
	JSD120630H	JSD120630H	ЈЅD120630Н	JSD120630H	JSD120630H	JSD120630H	JSD120630H	JSD120330H	JSD120330H	Ad-ID
	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$300.00	Rate Reconciliation
	<u> </u>									Ref#



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

NVOICE

Advertiser Estimate Number | 2272 Product POL/Joe Donnelly JOE DONNELLY

	Invoice #	202855-1
y For US Senate (D)	Invoice Date	09/16/12
4 SENAT	Invoice Month	September
	Invoice Period	J - C1/2C/8U

Page 5 of 6

Sales Region Sales Office Station Account Executive | Petry Philadelphia National MSIM Petry/Philadelphia

Order Flight

09/04/12 - 09/10/12

Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12
Order#	202855
Alt Order#	06848760
Deal #	

Special Handling Billing Type Billing Calendar Cash Broadcast

Washington, DC 20001-3796 USA

650 Massachusetts Avenue NW

Attention: Accounts Payable

Buying Time

Billing Address:

Floor 1

Product Code 301	Advertiser Code 299	IDB#

	Advertiser Ref
IN5252/SP2893/TO824/A	Agency Ref

54	53	52	51	50	49	48	47	46	Line 45
HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	Channel
CBS Morning News	CBS This Morning @7a	News 8 @ 11 M-F	News 8 @ 11 M-F	News 8 @ 11 M-F	News 8 @5p	News 8 @5p	News 8 @5p	Sunday 7-8p	Channel Description WISH Entertainment Tonight
430-5a	7-8a	11-1135p	11-1135p	11-1135p	5-530p	5-530p	5-530p	658-8p	Time 728-8p
09/03/12 to 09/09/12 1хF F 09/07/12 :30 7:27 AM JSb120630H to		09/03/12 to 09/09/12 1хW W 09/05/12 :30 11:57 PM JSD120330H to		09/03/12 to 09/09/12 1хТ Th 09/06/12 :30 5:23 PM JSD120630H to	09/03/12 to 09/09/12 1xW W 09/05/12 :30 5:28 PM JSD120330H to	09/03/12 to 09/09/12 1х -Т Tu 09/04/12 :30 5:11 PM JSD120630H to		09/03/12 to 09/09/12 1хТ Th 09/06/12 :30 7:56 PM JSD120330H to	Day Date Length Aired Days Ad-ID
\$350.00	\$900.00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	\$1,500.00	\$600.00	Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY 4 SENAT
Estimate Number 2272

	Invoice #	202855-1
D)	Invoice Date	09/16/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/10/12

Page 6 of 6

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight	Deal#	Alt Order#	Order#	
09/04/12 - 09/10/12		06848760	202855	

Billing Calendar Broadcast

Billing Type Cash

Special Handling

Washington, DC 20001-3796

650 Massachusetts Avenue NW

Attention: Accounts Payable

Buying Time

Billing Address:

Floor 1

Product Code	Advertiser Code	IDB#	
301	299		

Agency Ref IN5252/SP2893/TO824/A
Advertiser Ref

			59			58			57			56			55			54	Line
	WISH		HSIW	HSIW		HSIM	HSIW		HSIM	HSIW		HSIW	HSIW		HSIM	HSIM		HSIM	Channel
			M-F 10-11a			Sportslocker Sunday			Countdown To Kickoff			US Open Tennis			Friday 9-10p			CBS Morning News	l Description
Aired Spots			10-11a			1130p-12a			CountdownTo Kicko			US Open Tennis			858-10p			430-5a	Time
50	TI	09/03/1		Su	09/03/1		Su	09/03/1	0	Sa	09/03/1		т	09/03/1		ď	09/03/1		Day
	09/07/12 :30	09/03/12 to 09/09/12	б	09/09/12 :30	09/03/12 to 09/09/12	ð	09/09/12	09/03/12 to 09/09/12	ť	09/08/12	09/03/12 to 09/09/12	б	09/07/12	09/03/12 to 09/09/12	to	09/04/12	09/03/12 to 09/09/12	б	Date
	:30	1x		:30	1×		:30	1×		:30	1×		:30	1×		:30	1x		Length
	10:29 AM	F		12:29 AM	S		11:41 AM	S		9:33 PM	S-		9:33 PM	F		4:54 AM			Length Aired Days Ad-ID
	JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120330H			Ad-ID
	\$200.00			\$200.00			\$400.00			\$750.00			\$1,200.00			\$50.00			Rate
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission

Net Amount Due

\$20,718.75

Payment Terms 30 Days

Gross Total

\$24,375.00 \$3,656.25

Total Charges:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicab	le box)							
₩ FEDEI	□ FEDERAL CANDIDATE □ STATE/LOCAL CANDIDATE							
To Av Windo	ail Themselve w, Federal Ca	es of The Low ndidates Mus	est Unit Cha st Sign The C	rge During a Certification (Political On Page 3			
Station and	d Location:			Date				
	2012							
Ι,	Buying-	Time, LLC						
being/on behalf	of:	Toe Donne	lly		, a legally			
qualified candid	late of the	Democra	atic		political			
	ice of:Un							
in the	6	eneval		•				
election to be h	eld on:	jesday, Na	rember 6th	1,7012				
	est station time as t							
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
		AS	5					
		OR DE	RED					
			-					

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
Jue Donnelly for Indiana P.O. Box 391 Indianapolis, IN 46206
Indianapolis, IN 46206
I represent that the payment for the above described broadcast time has been furnished by:
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
Kathy Davis
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
Ob/13/12 Suca Z. Co. Date Signature
To Be Signed By Station Representative
☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe f	,
(name of federal candidate or to be broadcast (in whole or i	authorized committee) hereby certify that the programming n part) pursuant to this agreement:
does does	☐ does not
refer to an opposing candidate programming that does refer to	e (check applicable box). I further certify that for the to an opposing candidate:
(check applicable box)	
the radio programming identifies the candidate, approved the broadcast.	contains a personal audio statement by the candidate that the office being sought, and that the candidate has
image of the candidate f	ning contains a clearly identifiable photograph or similar for a duration of at least four seconds, and a simultaneously nent identifying the candidate, that the candidate approved he candidate and/or the candidate's authorized committee
	Josep S Danielle
signati	are of candidate or authorized committee
printe	ed name date